NEXT GENERATION IOT EXPO

24-26 August 2025
Riyadh International
Convention & Exhibition Center

Organized by
lujain
EVENTS MADE REMARKABLE

SPONSORSHIP PACKAGES NEXT GENERATION IOT EXPO 2025

Key Benefits	Main Sponsor	Strategic Sponsor	Leading Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Lanyards Sponsor	Badge Sponsor	Workshop Sponsor
Exhibitor Area SQM	160 Sq mts	144 Sq mts	88 Sq mts	80 Sq mts	72 Sq mts	48 Sq mts	40 Sq mts	20 Sq mts			
Amount (SAR)	600,000	500,000	450,000	350,000	300,000	170,000	125,000	75,000	100,000	100,000	50,000
Amount (USD)	160,000 $	134,000 $	120,000 $	94,000 $	80,000 $	46,000 $	34,000 $	20,000 $	27,000 $	27,000 $	14,000 $
Inauguration Speech at the Conference (15 mins)	✔										
Speaking Slots in the Conference	✔	✔	✔	✔	✔	✔					
Seat in the Panel Discussion	✔	✔	✔	✔							
Speaking Slots in the Workshops	✔	✔	✔	✔	✔	✔	✔	✔			✔
Logo on the website & brochure	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Social Media Announcements	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	
Advertisement in the Exhibition catalogue	4 pages	3 pages	3 pages	2 pages	2 pages	2 pages	1 page	1 page			
Will be featured on the Digital Post Show Report	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Dedicated social media posts	✔	✔	✔	✔	✔	✔	✔	✔			
Inclusion in video interview series	✔	✔	✔	✔	✔	✔					
VIP invitation cards	100	100	75	50	40	30	10	5			
Logo in the VIP invitations	✔	✔	✔	✔	✔	✔	✔	✔			
Logo inclusion in all sponsor branding	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Presentation or sponsor's promo / advertisement	✔	✔	✔								
Social media coverage and PR	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Interview	✔	✔	✔								
Logo in all printing materials	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Trophy/Accolade	✔	✔	✔	✔	✔	✔	✔	✔			
Exhibitor badge	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔