

NEXT **iOT** **EXPO**
GENERATION

Co-Located Event



CYBER DEFENCE SUMMIT

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

**THE REGION'S ONE & ONLY
BIGGEST IOT EVENT**

**POST SHOW
REPORT
IOT SERIES**

With every edition, the event surpassed expectations, extending its reach and embodying the maxim:

Redefining Communications!

A Legacy of Excellence: IoT Series 2018 - 2019 - 2020

Celebrated as the **BIGGEST TECHNOLOGY EVENT** of its kind, the Saudi IoT Expo earned its legacy for its unparalleled scale and vision.

- Saudi IoT 2018: The inaugural edition, held from January 28 to 30, was organized under the patronage of the Ministry of Communication & Information Technology (MCIT) and inaugurated by **H.E. Eng. Abdullah Al-Swaha**. Drawing over **17,000 visitors**, the event set benchmarks with its focus on Vision 2030 and its emphasis on IoT's role in the Kingdom's future. Opening speeches by leaders from **STC** and **Mobily** highlighted the transformative power of IoT and encouraged the younger generation to embrace its potential.
- Saudi IoT 2019: The second edition, also inaugurated by **H.E. Eng. Abdullah Al-Swaha**, welcomed over **22,000 visitors from 20+ countries**. With more than **200 exhibitors** and groundbreaking contributions from leading telecom brands like **Mobily** and **Zain**, the event expanded to **7,781 sq. meters** of exhibition space, solidifying its reputation as a global technology platform.
- Saudi IoT 2020: Despite the challenges of the COVID-19 pandemic, the third edition showcased its resilience with over **11,000 attendees from 22 nations**. The event hosted **90+ industry leaders and speakers**, exploring IoT, Blockchain, AI, 5G, and Cybersecurity. Under the supervision of **KACST** and the support of the **Ministry of Communication & Information Technology** also inaugurated by **H.E. Eng. Abdullah Al-Swaha**, the conference underscored the immense impact of emerging technologies on business and industry.



IoT Series at a Glance

Highlights from Three Successful Editions:



IoT GLIMPSES

IoT Exhibition

IoT companies from within & outside KSA, displayed their exciting line-up of IoT offerings.



IoT Conference

Immaculate Conference covered the top & most discussed emerging technologies in the region – AI, Blockchain, Bigdata, Machine Learning featuring A list Speakers from the Ministries, Top notch Universities promoting & positioning IoT ecosystems on a single platform.





CYBER DEFENCE SUMMIT
مؤتمر الأمن السيبراني

Cyber Defence Summit

IoT hosted Cyber Defence Summit as a Co-Located Event, in order to proactively tackle cyber security challenges, in protecting Saudi Arabia's critical, sensitive & confidential information.



IoT Workshops

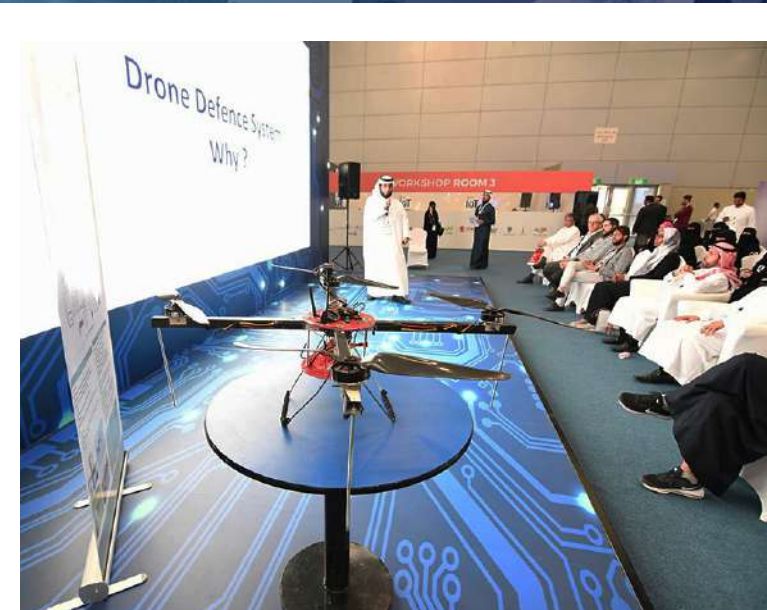
The Workshops emphasized on learning and developing IoT solutions for those Looking for upgrading their skill sets & capitalizing on prevailing opportunities.



Cyber Workshops

Cyber workshops were organized, featuring expert international speakers who shed light on cybersecurity solutions. The sessions highlighted the challenges of protecting companies, citizens, and governments from online threats.

Live Demo Area



The Live Demo platform served as a central hub for showcasing innovative product demonstrations and providing a firsthand look at cutting-edge technologies. It became the stage for significant announcements, unveiling of new features, and interactive sessions that engaged attendees.



IoT GLIMPSES



Research Area

The Research Area emerged as one of the major highlights of the event, where researchers actively engaged to present their groundbreaking work. This dedicated space offered a platform for showcasing diverse areas of research, ranging from innovative technologies and emerging trends to practical solutions addressing real-world challenges.



Capture the Flag (CTF) competition

'Trend Micro' organized Saudi Capture the Flag (CTF). This kind of a Competition is the first time in KSA.

IoT START-UP SHOWCASE



Startup Showcase

The Startup Showcase featured a dedicated platform designed exclusively for startups in the IoT space. This vibrant segment aimed to empower the budding IoT Entrepreneurs by providing them with an opportunity to present their innovative products, services, and solutions.



CONFERENCE

Speakers



H. E. Eng. Haitham Al-Ohali



H.E Prof. Abdulaziz Alhamed



Eng. Majed Al Otaibi



Dr. Tarig Mohammed Enaya



Mr. Simon Nicholson



Mr. Kris Bennet



Eng. Saad A. Al Sadhan



Eng. Yasser Alkhuwaiter



Othman D. AlDahash



Henrik Von Scheel



Dr. Mohamed Qasem



Hashim Mazhar



Dr. Yaser S. Abu-Mostafa



Mr. Steve Dunbar



Dr. Fatmah Baothman



Dr. AbdulRahman Al-Azzam



Dr. Hmood Al-Dossari



Dr. Latifa Al-Abdulkarim



Dr. Ramesh R Rao



Prof. Muhammad Khurram Khan



Osama Al-Zoubi



Dr. Hesham Bin-Abbas



Dr. Fares Saleh Al-Qunaieer



Mr. Nicolas Andrieu



Mr. Dimitar Mechev



Eng. Sami AlHussayen



Mr. Ahmed Alhammadi



Eng. Abdurahman M. Al Hassan



Mr. Tony Redden

BIGDATA



ARTIFICIAL INTELLIGENCE



BLOCKCHAIN



MACHINE LEARNING

Cyber Defence Summit Speakers



MR. MARCO OBISO
HEAD OF ICT APPLICATIONS AND CYBERSECURITY, INTERNATIONAL TELECOMMUNICATIONS UNION (ITU), SWITZERLAND



MR. HIDETOSHI OGAWA
DIRECTOR – INTERNATIONAL STRATEGY NATIONAL CENTER OF INCIDENT READINESS AND STRATEGY FOR CYBERSECURITY (NISC), JAPAN



MR. HANNES KRAUSE
HEAD OF POLICY AND ANALYSIS, INFORMATION SYSTEMS AUTHORITY (RIA), ESTONIA



DR. JALAL AL MUHTADI
CYBERSECURITY CONSULTANT, SAUDI ARABIA FEDERATION FOR CYBER SECURITY, PROGRAMMING AND DRONES (SAFESP), SAUDI ARABIA



DR. ABDULAZIZ AL-BESHER
DEAN – COLLEGE OF COMPUTING AND INFORMATICS, SAUDI ELECTRONICS UNIVERSITY, SAUDI ARABIA



MR. RASHEED ALODAH
SALES DIRECTOR – STRATEGIC BUSINESS, TREND MICRO, SAUDI ARABIA



MR. ENRIQUE GOMICIA
PRINCIPAL RESEARCHER, ELM COMPANY, SAUDI ARABIA



MR. BAHER ESMAT
VP– GLOBAL STAKEHOLDER ENGAGEMENT – MIDDLE EAST, ICANN, EGYPT



MR. MOATAZ BIN ALI
VP & MANAGING DIRECTOR - MENA, TREND MICRO, SAUDI ARABIA



ENG. ABDULLAH AL-OMARI
CHIEF INFORMATION OFFICER (CIO), MOBILY, UAE



ENG. BADR AL MUTAIRY
CYBER SECURITY SYSTEMS MANAGER, ADVANCED ELECTRONICS COMPANY LIMITED (AECL), SAUDI ARABIA



MR. MUSTAFA ERTEN
PROJECT COORDINATOR, UNITED NATIONS OFFICE ON DRUGS & CRIME (UNODC), UAE



DR. MAJID MALAIKA
APPLICATION SECURITY SPECIALIST, INTERNATIONAL MONETARY FUND (IMF), SAUDI ARABIA



MR. HADI JAAFARAWI
MANAGING DIRECTOR, QUALYS MIDDLE EAST, UAE



MR. AMIT MEHTA
CISO – MIDDLE EAST & AFRICA, MASTERCARD, UAE



MR. AVINASH ADVANI
CEO, SPIRE SOLUTIONS, UAE



MR. SULTAN MORISHED
CISO, HSBC, SAUDI ARABIA



DR. HYRUM ANDERSON
CHIEF SCIENTIST, ENDGAME, USA



MR. CHERIF DJERBOUA
REGIONAL TECHNICAL LEADER, TREND MICRO, UAE



DR. WAËL KANOUN
HEAD OF CYBER SOLUTIONS, THALES, UAE



MR. AYMAN ABUREYALEH
CYBERSECURITY AREA SALES MANAGER, CISCO, UNITED ARAB EMIRATES



DR. ABDUL RAHMAN
CHIEF SCIENTIST, FIDELIS CYBERSECURITY, USA



MR. FAISAL HUMAID
HEAD OF INFORMATION SECURITY, ACWA POWER, SAUDI ARABIA



MR. MOHAMED RAMZI
SENIOR PRE-SALES ENGINEER, IXIA, SAUDI ARABIA



MR. KHALED ALATEEF
CYBER SECURITY CONSULTANT - KSA, FIREEYE, SAUDI ARABIA



MR. JAMIL AQEL
TECHNOLOGY SALES & SERVICE MANAGER, SYMANTEC, SAUDI ARABIA



MR. DAVID HARVILICZ
CO-FOUNDER AND COO, FINITE STATE, USA



DR. JALAL ALOWIBDI
CHIEF INFORMATION OFFICER (CIO), UNIVERSITY OF JEDDAH, SAUDI ARABIA

Workshop Speakers



Eng. Ahmed A. Alsharif



Eng. Abdullah Alfaifi



Mr. Salman M. Alotaibi



Eng. Bandar Alghamdi



Mr. Saud Ibrahim Alarifi



Ahmed Soliman



Dr. Khaled Alqahtani



Kareem Al Sawaf



Amine Marghich



Meshaal Alzohrah



Reema Almashari



Lina Altoaimy



Dr. Saud Bin Saeed



Abdullah Al-Bedaivy



Mr. Bahgat Mostafa



Mohammad Ibrahim



Ibrahim Youssef



Eng. Sultan Aljohni



Anas Basalamah



Rohail Rasool



Mr. Sumair Qureshi



Omer Shah



Ms. Melda Akin



Dr. Ahmed Abdelgawad



Mr. Elie Azzi



CDS Workshop Speakers



MR. RIKU VALPAS
SR. MANAGER, SYSTEM
ENGINEERING, FORTINET, SAUDI
ARABIA



MR. LYNEL D'SOUZA
MAJOR ACCOUNT EXECUTIVE,
AKAMAI, UAE



MR. HUSSAM ABU-RIDA
SOLUTIONS ARCHITECT, TREND
MICRO, SAUDI ARABIA



MR. BAHİ HOUR
DIRECTOR OF SYSTEMS
ENGINEERING – META, ATTIVO
NETWORKS, UAE



MR. DUNCAN BROWN
CHIEF SECURITY STRATEGIST -
EMEA, FORCEPOINT, UNITED
KINGDOM



MR. MOHAMMED ELSHAHEd
VENDOR MANAGER, EXCLUSIVE
NETWORKS, SAUDI ARABIA



**MR. ABDULRAHMAN
ALDALBAHI**
REGIONAL SALES MANAGER -
KSA, LOGRHYTHM, SAUDI ARABIA



MR. SIDDHARTHA MURTHINTY
CHIEF SOLUTIONS ARCHITECT,
SPIRE SOLUTIONS, UAE



MR. HELGE HUSEMANN
GLOBAL PRODUCT MARKETING
MANAGER, MALWAREBYTES,
IRELAND



MR. SHALIK ABOU,
SYSTEMS ENGINEER, TRIPWIRE,
UAE



MR. AMJAD KHADER
SENIOR PRE-SALES
CONSULTANT, TENABLE, SAUDI
ARABIA



MR. ANGUS MACCORMICK
DIRECTOR, AVANTIS LABS, UAE



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MAGAZINE

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POPULAR
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العلوم للعلوم

Scientific Partner



Research Partner



Testimonials



"Dallah Trans Arabia took a strategic decision to be a major player in the IoT market in the MENA region. We entered a strategic alliance with Qualcomm (USA) JV Thundersoft (China) to serve the needs of the market. We are in the Saudi IoT to announce this new business unit and to meet existing clients and make new ones"

Mr. Ammar Hassan Kamel
Executive Director. **Dallah Trans Arabia**



"The value for which ODS will add by participating in the IoT is to associate with the wider market in Saudi Arabia and to demonstrate Obeikan's new Digital facet to Saudi market."

Mr. Abdallah Obeikan,
Group CEO Obeikan Digital Solutions (ODS)



"It was a very organized event, with many positive outcomes. We had the honour to on-board new customers to Mobily, moreover, showcase our new solutions to our existing client base and visitors."

Eng. Majed Alotaibi
Chief Business & Wholesale Officer. **Mobily**

"The Saudi IOT 2018 was a historical event. The first IoT in KSA as an exceptional success, well prepared conference setting that engaged audiences. Gather the leading local and international business thinkers and thought-leaders. A truly historical event."

Henrik von Scheel,
Mastermind of the Industry 4.0



"Participating in the IoT Exhibition is a great chance to introduce the university to the local market and shed some lights on the human and technical capabilities we have. Also, it is an opportunity to establish strong ties with local and international technology providers and developers. Such presence will motivate both students and faculty to conduct specialized research and develop new knowledge and applications in this vital field."

H.E. Prof. Abdulaziz bin Abdullah Alhamid
Rector of **Prince Sattam bin Abdulaziz University**



"Thanks to the presentations, I have a much deeper understanding now of the critical role of IoT in Saudi Vision 2030."

Dr. Ramesh R Rao,
California Institute for Telecommunications and Information Technology.



Thank you so much for such a fun and amazing event. It was truly an honor to be your guest in Riyadh and I am so grateful I was able to be a part of the SaudiIoT event. There are some truly amazing things happening in this part of the world right now, and that is a very exciting and humbling thing to be part of me.

Mr. Kris Bennet
Chief Learning Officer, Blockchain Train #BlockchainBeardGuy,



Saudi IoT is a huge opportunity for customers and partners alike to understand what IoT solutions can do to transform Saudi businesses. Our expectations are to meet many customers and help them understand what is now possible with the rich set of solutions and services Microsoft has to offer in the IoT space."

Mr. Steve Dunbar,
MEA IoT Commercial Director, Microsoft



We are proud to participate to Saudi IoT and hence to meet all Saudi stakeholders. Sigfox is actively promoting IoT in the Kingdom, echoing with the Saudi 2030 Vision to become the hub connecting the three continents."

Mr. Nicolas Andrieu,
Managing Director Middle East, Sigfox



NEXT GENERATION **i**OT EXPO

Next Era of Connectivity Powered by AIoT

THE REGION'S ONE & ONLY BIGGEST IoT EVENT is BACK!

In 2025, the event returns with a **NEW IDENTITY: Next Generation IoT Expo**, to continue its remarkable journey with a renewed focus on innovation and transformation. With dynamic exhibitions, insightful conferences, interactive workshops, and unparalleled networking opportunities, this event is a platform to shape the future of technology and unlock the boundless potential of IoT and beyond...

Mark your calendars!

24-26 AUG
RICEC - KSA

2025 NEXT ^{IoT} GENERATION EXPO



EXPECT THE UNEXPECTED... PREPARE TO BE ELATED!
Join us to witness the future of technology unfold

24-26 AUG
RICEC - KSA

2025 **NEXT IOT**
GENERATION EXPO

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