The Region's One & Only
BIGGEST IOT EVENT
is Back!

Next Generation IoT Expo 2025 marks the highly anticipated return of the region's biggest IoT event, now rebranded with a renewed focus on innovation and transformation.

Building on its legacy, the 2025 edition will highlight the technologies shaping global change while exploring their transformative impact on the region's digital future

Dynamic Exhibitions

High-Impact Conference

Interactive Workshops

Unparalleled Networking

Empowering

INNOVATION

Transforming

CONNECTIVITY!

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Attendees will discover the future of emerging technologies with a strong focus on IoT and Artificial Intelligence.

Next Generation IoT Expo offers unmatched networking opportunities with thought leaders, industry experts, and key players from the global tech community.

AT RICEC
24-26
AUGUST 2025

SHAPING TOMORROW'S TECHNOLOGY TODAY!

NEXT IoT
GENERATION EXPO

The Next Generation IoT Expo aims to be a catalyst for innovation by bringing together key stakeholders in the fields of IoT and Artificial Intelligence to explore the transformative potential of these technologies.

TARGET SECTORS

A Vehement Wave of Technology Is Taking Over

Smart Cities

Healthcare

Industry 4.0

Transportation

Cybersecurity
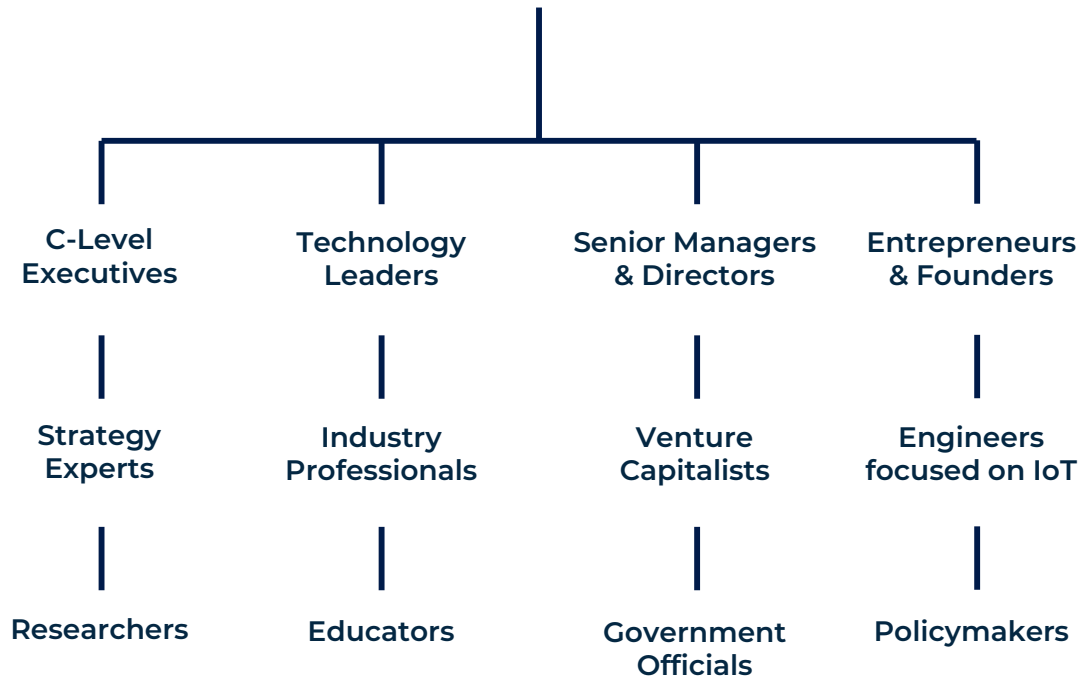
E-commerce

Telecommunications

Energy

Agriculture

Finance

NEXT GENERATION IoT EXPO

WHO SHOULD ATTEND?

- **C-Level Executives**
  - Strategy Experts
    - Researchers
- **Technology Leaders**
  - Industry Professionals
    - Educators
- **Senior Managers & Directors**
  - Venture Capitalists
    - Government Officials
- **Entrepreneurs & Founders**
  - Engineers focused on IoT
    - Policymakers
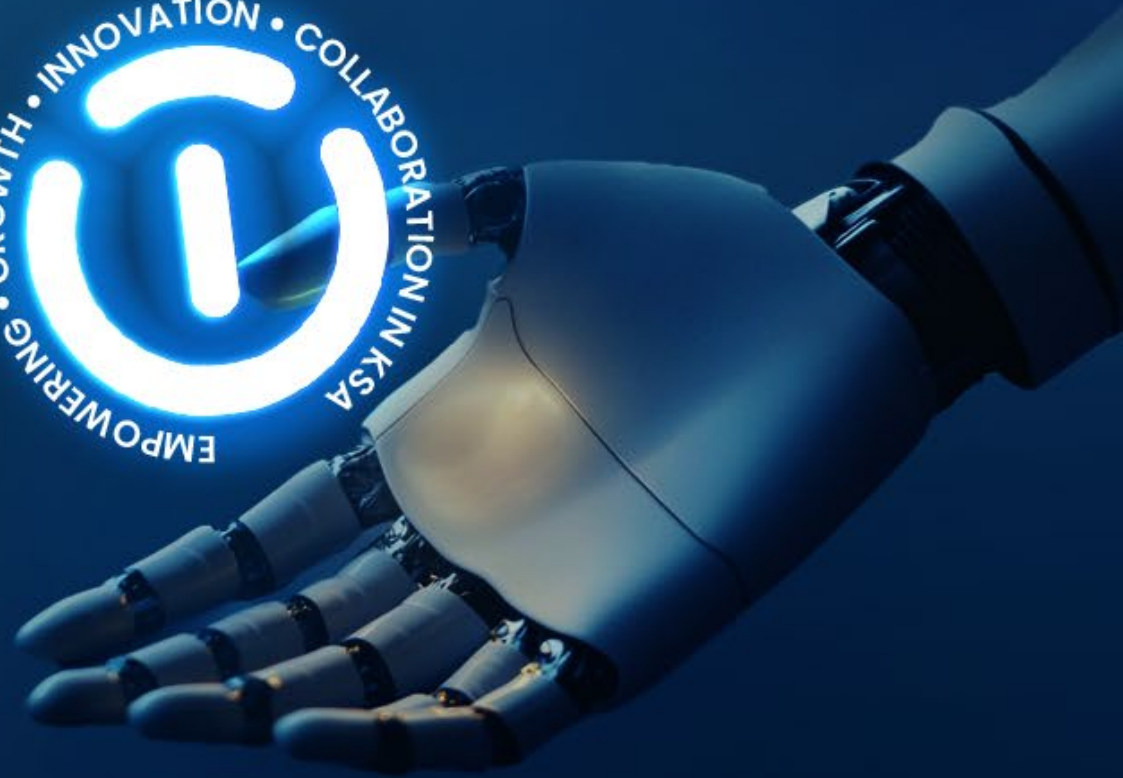
Why Next Generation

IoT EXPO?

The Next Generation IoT Expo is set in Saudi Arabia, a global leader in technological innovation and digital transformation under Vision 2030.

The event serves as a platform for businesses to:

Align with the Kingdom's tech revolution

Forge strategic partnerships and drive industry transformation

Explore IoT, AI, and smart city advancements

COMPLEMENTING

VISION 2030

Shaping the Future of IoT and AI in KSA

Saudi Arabia is rapidly emerging as a global leader in IoT and AI, with these technologies at the core of Vision 2030. Strategic initiatives led by organizations such as SDAIA, along with transformative projects like NEOM and Red Sea Global, are driving innovation.

IoT Market Stats
GLOBAL VS. KSA

The Internet of Things (IoT) is revolutionizing industries worldwide, and Saudi Arabia is rapidly emerging as a leader in the adoption of IoT technologies. Let's explore the global market alongside Saudi Arabia's progress

$ 388.7 BN
Valued Market size in 2020

$ 4-11 TN
IoTs contribution to the global economy by 2030

50 BN
Devices Globally by 2030

$ 1.8 TN
Projected Market size in 2028

$ 01 TN
Global Investments in IoT in 2023.

24.9 %
Compound Annual Growth by 2028

Key Zones Of

NEXT GENERATION | T2EXPO

The expo is strategically designed to provide a dynamic platform for innovation, collaboration, and knowledge exchange. Each zone serves a unique purpose, bringing together key players in the IoT and AI ecosystem.

IDEA ZONE

A platform for startups to showcase groundbreaking solutions and connect with investors and partners.

LIVE ZONE

Interactive demonstrations and live tech showcases from industry leaders & emerging tech talents.

INNO ZONE

A space for universities, research institutions, and innovators to present cutting-edge research & breakthrough ideas in IoT and AI.

EXCLUSIVE INDUSTRY
INSIGHTS

Learn from global IoT and AI pioneers sharing trends, predictions, and real-world applications.

POWERFUL
NETWORKING

Connect with industry experts, peers, and potential partners to explore new opportunities and collaborations.

CUTTING-EDGE
SOLUTIONS

Discover breakthrough technologies transforming industries like healthcare, manufacturing, and retail.

Why Attend
NEXT GENERATION IOT EXPO

NEXT GENERATION IoT EXPO

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