NEXT GENERATION IoT EXPO

9-11 June 2026
RICEC, Riyadh - KSA

المعرض للجيل القادم
من انترنت الاشياء

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Exhibitor Area SQM	168 Sq mts	168 Sq mts	147 Sq mts	72 Sq mts	72 Sq mts	63Sq mts	54Sq mts	48 Sq mts	18 Sq mts		
Amount (SAR)	600,000	500,000	450,000	350,000	300,000	170,000	125,000	75,000	100,000	100,000	50,000
Amount (USD)	160,000 $	134,000 $	120,000 $	94,000 $	80,000 $	46,000 $	34,000 $	20,000 $	27,000 $	27,000 $	14,000 $
Inauguration Speech at the Conference (15 mins)	✔	✔									
Speaking Slots in the Conference	✔	✔	✔	✔	✔	✔					
Seat in the Panel Discussion	✔	✔	✔	✔							
Speaking Slots in the Workshops	✔	✔	✔	✔	✔	✔	✔	✔			✔
Logo on the website & brochure	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Social Media Announcements	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	
Advertisement in the Exhibition catalogue	4 pages	4 pages	3 pages	2 pages	2 pages	2 pages	1 page	1 page			
Will be featured on the Digital Post Show Report	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Dedicated social media posts	✔	✔	✔	✔	✔	✔	✔	✔			
Inclusion in video interview series	✔	✔	✔	✔	✔	✔					
VIP invitation cards	100	100	75	50	40	30	10	5			
Logo in the VIP invitations	✔	✔	✔	✔	✔	✔	✔	✔			
Logo inclusion in all sponsor branding	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Presentation or sponsor's promo / advertisement	✔	✔	✔								
Social media coverage and PR	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Interview	✔	✔	✔								
Logo in all printing materials	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Trophy/Accolade	✔	✔	✔	✔	✔	✔	✔	✔			
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